

# Vegetables in Morocco

January 2025

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# Vegetables in Morocco - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Prices of vegetables surge locally, challenging total volume sales in 2024 Tomato production in Morocco declines, impacted by weather disruptions Domestic onion consumption declines due to higher prices in 2024

## PROSPECTS AND OPPORTUNITIES

Growth is expected to benefit from a rise in healthier home cooking Vegetable prices are expected to continue rising across the forecast period Staple and affordable vegetables that are central to Moroccan cuisine are expected to perform well Summary 1 - Major Processors of Vegetables 2024

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