



**Euromonitor  
International**

# Processed Fruit and Vegetables Packaging in Singapore

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Metal food cans the dominant pack type due to their preservation properties

Metal food cans return to seeing positive growth in 2023

Brick liquid cartons gaining share in shelf stable vegetables thanks to “Chinese sauerkraut”

### PROSPECTS AND OPPORTUNITIES

Metal food cans and flexible plastic will decline due to the preference for fresh produce

Flexible plastic will continue to lead frozen fruit and vegetables despite share gains for folding cartons

## Processed Fruit and Vegetables Packaging in Singapore - Company Profiles

## Packaging Industry in Singapore - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic dominates chilled and frozen meat and seafood packaging for its protection and practicality

PET bottles lead in bottled water packaging volumes in Singapore

Strong growth in usage of kegs in Singapore's foodservice channel driven by cost-efficiency and sustainability

Growing demand for smaller pack sizes in oral care driven by convenience

Folding cartons gaining share in toilet care due to their versatility

### PACKAGING LEGISLATION

Singapore government implements mandatory packaging reporting scheme to combat plastic waste

Singapore introduces beverage container return scheme as part of EPR implementation

### RECYCLING AND THE ENVIRONMENT

Bottled water brands embrace sustainability by moving away from single-use PET bottles

Singapore environment council report advocates for sustainable packaging

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2021/2022 and Targets for 2023

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-singapore/report](https://www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-singapore/report).