



Processed Fruit and Vegetables Packaging in Thailand

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal food cans used to package shelf stable fruit due to long shelf life and durability

565g pack size continues to lead as it strikes a good balance

Flexible plastic preferred for its ability to preserve freshness

PROSPECTS AND OPPORTUNITIES

Demand for health and convenience likely to drive packaging volumes for processed vegetables

Smaller pack sizes on the rise in processed fruit and vegetables

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