



Euromonitor  
International

# Processed Meat and Seafood Packaging in Turkey

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Folding cartons witnesses an upwards trend in processed meat packaging

Aluminium/plastic pouches gains share in processed seafood packaging

Small pack sizes witness an upswing for packaging shelf stable seafood in metal food cans

#### PROSPECTS AND OPPORTUNITIES

Growth in flexible plastic for packaging chilled processed meat for numerous reasons

Other plastic trays expected to witness growth for packaging tofu

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-meat-and-seafood-packaging-in-turkey/report](http://www.euromonitor.com/processed-meat-and-seafood-packaging-in-turkey/report).