



# Processed Meat and Seafood Packaging in China

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic is the dominant pack type in processed meat and seafood

Metal food cans gaining share due to their durability and preservation qualities

Meat and seafood substitutes continue to grow in 2023

#### PROSPECTS AND OPPORTUNITIES

The 150g pack size is expected to grow due to its convenience

Growth in shelf stable seafood will help drive usage of metal food cans

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