



Euromonitor  
International

# Processed Meat and Seafood Packaging in Spain

August 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Inflation causes a rise in share for plastic packaging

Flexible plastic favoured for the convenience it offers

Thin wall plastic containers seeing strong growth in shelf stable meat

#### PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share in processed seafood as they are associated with premiumisation

Aluminium/plastic pouches expected to make gains in shelf stable meat

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-meat-and-seafood-packaging-in-spain/report](http://www.euromonitor.com/processed-meat-and-seafood-packaging-in-spain/report).