



# Processed Meat and Seafood Packaging in France

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Affordability of thin wall plastic containers helps maintain their dominance in chilled processed meat

Metal food cans continue to dominate shelf stable seafood

Thin wall plastic containers and plastic pouches recording growth in meat and seafood substitutes

#### PROSPECTS AND OPPORTUNITIES

Popularity of steaks likely to help maintain demand for flexible plastic

Thin wall plastic containers to gain share in meat and seafood substitutes thanks to their convenience

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