



Euromonitor
International

Processed Meat and Seafood Packaging in France

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Affordability of thin wall plastic containers helps maintain their dominance in chilled processed meat

Metal food cans continue to dominate shelf stable seafood

Thin wall plastic containers and plastic pouches recording growth in meat and seafood substitutes

PROSPECTS AND OPPORTUNITIES

Popularity of steaks likely to help maintain demand for flexible plastic

Thin wall plastic containers to gain share in meat and seafood substitutes thanks to their convenience

Processed Meat and Seafood Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal cans dominate shelf stable seafood

PET bottles gaining popularity in juice for their larger sizes and sustainability

Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer

HDPE bottles and folding cartons the leading pack types in French beauty and personal care

Sustainability becomes a core focus for home care brands in France

PACKAGING LEGISLATION

Tethered caps adopted in response to EU legislation

RECYCLING AND THE ENVIRONMENT

Advancements in recycling initiatives

Innovations in beverage packaging

Sustainable packaging in ready meals

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-france/report.