



Euromonitor
International

Processed Meat and Seafood Packaging in the United Kingdom

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Major brands are using cardboard trays to reduce plastic waste

Refillable options for sustainability and convenience

Folding cartons popular in meat and seafood substitutes

PROSPECTS AND OPPORTUNITIES

Plastic usage likely to decline with tax mandate on non-recycled plastic packaging

Innovative vacuum-packaging expected to gain traction in frozen processed meat

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-the-united-kingdom/report.