



Euromonitor
International

Processed Meat and Seafood Packaging in the United Kingdom

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Major brands are using cardboard trays to reduce plastic waste

Refillable options for sustainability and convenience

Folding cartons popular in meat and seafood substitutes

PROSPECTS AND OPPORTUNITIES

Plastic usage likely to decline with tax mandate on non-recycled plastic packaging

Innovative vacuum-packaging expected to gain traction in frozen processed meat

Processed Meat and Seafood Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal beverage cans preferred for alcoholic drinks packaging

Aldi's innovative paper wine bottles

Heineken's sustainable green grip packaging

Folding cartons gaining share in beauty and personal care

PET jars gaining share in nut- and seed-based spreads due to their durability

PACKAGING LEGISLATION

Postponement of EPR fees

UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

UK's plastic packaging recycling rate breaks records in 2023

Table 1 - Overview of Packaging Recycling and Recovery in the United Kingdom: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-the-united-kingdom/report.