



# Processed Fruit and Vegetables Packaging in Hong Kong, China

May 2024

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Declining unit volumes in 2023 due reduced home cooking and easy access to fresh products

Metal food cans remain popular for their preservation and durability qualities

The 400g pack remains the most popular size due to its practicality and value for consumers

### PROSPECTS AND OPPORTUNITIES

Brick liquid cartons gaining share in shelf stable vegetables

Plastic pouches are expected to become more popular thanks to the convenience they offer

## Processed Fruit and Vegetables Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

PET bottles gaining share due to their affordability and recyclability

Liquid cartons benefit from a boost to demand for 100% juice

The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value

Glass bottles gaining share in skin care packaging due to their excellent barrier properties

Blister and strip packs gaining share for in-cistern devices packaging in toilet care

### PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

### RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period

Brands promoting sustainability through recycling campaigns across stores in Hong Kong

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