



Processed Fruit and Vegetables Packaging in South Korea

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the preferred pack type for frozen processed potatoes, due to its durability

Metal food cans is the favoured pack type, due to excellent food preservation

70g pack size grows, due to a shift in preference towards on-the-go consumption

PROSPECTS AND OPPORTUNITIES

PET jars poised for growth due to a rising preference for sustainable packaging

Rise in demand for frozen fruit set to benefit flexible plastic

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