



Euromonitor
International

Processed Meat and Seafood Packaging in Mexico

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed meat and seafood records healthy growth in 2023

Aluminium/plastic pouches gaining share in shelf stable seafood

Flexible plastic continues to gain share in processed meat and seafood

PROSPECTS AND OPPORTUNITIES

Flexible plastic packaging will remain the leading pack type over the forecast period

Labelling requirements could hinder sales of processed meat and seafood

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Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-mexico/report.