



Euromonitor  
International

# Processed Fruit and Vegetables Packaging in Saudi Arabia

July 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic dominates frozen processed fruit and vegetables packaging

Metal food cans remains the main pack type for shelf stable fruit and vegetables

400g is the most common pack size in shelf stable beans

#### PROSPECTS AND OPPORTUNITIES

2,500g pack size expected to gradually increase in frozen processed potatoes

Flexible plastic forecast to grow in frozen processed fruit and vegetables

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-saudi-arabia/report](http://www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-saudi-arabia/report).