



Processed Fruit and Vegetables Packaging in Saudi Arabia

July 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic dominates frozen processed fruit and vegetables packaging
Metal food cans remains the main pack type for shelf stable fruit and vegetables
400g is the most common pack size in shelf stable beans

PROSPECTS AND OPPORTUNITIES

2,500g pack size expected to gradually increase in frozen processed potatoes
Flexible plastic forecast to grow in frozen processed fruit and vegetables

Processed Fruit and Vegetables Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the dominant pack type for processed meat owing to convenience considerations
Smaller pack sizes see growth in soft drinks due to high excise on sugar content
Glass bottles continue to dominate due to limited product offerings and strict regulatory environment
Small pack sizes continue to dominate bath and shower packaging, aligning with modern lifestyles
Folding cartons remain the most popular pack type in home care due to practicality considerations

PACKAGING LEGISLATION

The Saudi Standards, Metrology and Quality Organisation introduces a new technical packaging regulation

RECYCLING AND THE ENVIRONMENT

Saudi Investment Recycling Company introduces new initiatives to enhance waste management in Saudi Arabia

Table 1 - Overview of Packaging Recycling and Recovery in Saudi Arabia: 2021/2022 and Targets for 2023

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