



Euromonitor
International

Processed Meat and Seafood Packaging in South Africa

July 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal food cans benefit from rising demand for shelf stable products as cost of fresh seafood increases

Flexible plastic gaining share in both frozen processed seafood and meat substitutes

Brands focus on convenient thin wall plastic containers for chilled processed seafood

PROSPECTS AND OPPORTUNITIES

Demand for smaller pack sizes expected to grow as they help reduce food waste

Preference for convenient pack types is likely to increase over the forecast period

Processed Meat and Seafood Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Brick liquid cartons gain popularity for nutritious baby food options

Small hot drink packs are popular for their convenience, affordability and single servings

Glass bottles are the preferred choice for brandy and cognac

HDPE bottles are favoured for affordable skin care products

Plastic pouches rise in popularity for cost-effective detergent packaging

PACKAGING LEGISLATION

Waste Act 2008 promotes sustainable packaging waste management

EPR holds producers accountable for the full lifecycle of packaging

Producers must report waste management to ensure regulatory compliance

RECYCLING AND THE ENVIRONMENT

Community initiatives boost recycling awareness and accessibility

Recycling reduces waste and aligns with national sustainability goals

Infrastructure challenges persist, but innovation offers improvement opportunities

Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2021/2022 and Targets for 2023

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-south-africa/report.