

Sugar and Sweeteners in the United Arab Emirates

January 2025

Sugar and Sweeteners in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for sugar and sweeteners rises, despite health concerns

Sugar remains the leading choice despite rise in substitutes

PROSPECTS AND OPPORTUNITIES

Future impact of unhealthy perception and high taxes

Plant-based sweeteners expected to gain momentum

Summary 1 - Major Processors of Sugar and Sweeteners 2024

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Fresh Food in the United Arab Emirates - Industry Overview

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Fresh food in 2024: The big picture

2024 key trends

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What next for fresh food?

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