



**Euromonitor  
International**

# Contact Lenses and Solutions in Thailand

June 2025

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Competition heats up as demand for contact lenses grows

International brands dominate thanks to strong investment in marketing and promotions

Myopia control contact lenses yet to take off in Thailand

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/contact-lenses-and-solutions-in-thailand/report](http://www.euromonitor.com/contact-lenses-and-solutions-in-thailand/report).