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Contact Lenses and Solutions in the Netherlands

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Contact Lenses and Solutions in the Netherlands - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Multifocal and modern lenses gain traction, supporting overall sales
Bausch & Lomb maintains company lead, with CooperVision in hot pursuit
Optical goods stores remain the most popular, with e-commerce on the rise

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Technological developments continue, inspiring innovative and smart lenses
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-the-netherlands/report.