

# Contact Lenses and Solutions in Canada

June 2025

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## Contact Lenses and Solutions in Canada - Category analysis

## **KEY DATA FINDINGS**

#### 2025 DEVELOPMENTS

Constant innovation helps to maintain robust demand CooperVision gains from strong investment in the category Growth opportunities lie in myopia control contact lenses

## PROSPECTS AND OPPORTUNITIES

Moderate retail value growth as tariff concerns grow Al-powered solutions gain momentum Sustainability to increase its weight in contact lenses

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