



Euromonitor
International

Contact Lenses and Solutions in the Philippines

June 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Demand for contact lenses on the rise as access improves
Executive Optical remains on top but smaller players making inroads
Minimal demand or awareness for myopia control contact lenses

PROSPECTS AND OPPORTUNITIES

Bright outlook for contact lenses as consumers look for convenience and comfort
Cosmetic contact lenses set for further gains
E-commerce expected to have a growing influence on the market

CATEGORY DATA

Table 1 - Sales of Contact Lenses by Category: Volume 2020-2025
Table 2 - Sales of Contact Lenses by Category: Value 2020-2025
Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2020-2025
Table 4 - Sales of Contact Lenses by Category: % Value Growth 2020-2025
Table 5 - Sales of Contact Lens Solutions: Value 2020-2025
Table 6 - Sales of Contact Lens Solutions: % Value Growth 2020-2025
Table 7 - Sales of Contact Lenses by Type: % Value 2020-2025
Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2020-2025
Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2020-2025
Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2020-2025
Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2020-2025
Table 12 - NBO Company Shares of Contact Lenses: % Value 2020-2024
Table 13 - LBN Brand Shares of Contact Lenses: % Value 2021-2024
Table 14 - Distribution of Contact Lenses by Format: % Value 2020-2025
Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2020-2025
Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2025-2030
Table 17 - Forecast Sales of Contact Lenses by Category: Value 2025-2030
Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2025-2030
Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2025-2030
Table 20 - Forecast Sales of Contact Lens Solutions: Value 2025-2030
Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2025-2030

Eyewear in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture
2025 key trends
Competitive landscape
Retail developments
What next for eyewear?

MARKET DATA

Table 22 - Sales of Eyewear by Category: Volume 2020-2025
Table 23 - Sales of Eyewear by Category: Value 2020-2025
Table 24 - Sales of Eyewear by Category: % Volume Growth 2020-2025
Table 25 - Sales of Eyewear by Category: % Value Growth 2020-2025
Table 26 - NBO Company Shares of Eyewear: % Value 2020-2024
Table 27 - LBN Brand Shares of Eyewear: % Value 2021-2024
Table 28 - Distribution of Eyewear by Format: % Value 2020-2025

Table 29 - Forecast Sales of Eyewear by Category: Volume 2025-2030

Table 30 - Forecast Sales of Eyewear by Category: Value 2025-2030

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-the-philippines/report.