



Euromonitor
International

Contact Lenses and Solutions in Malaysia

June 2025

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2025 DEVELOPMENTS

Growing demand for daily disposable lenses as a result of rising health consciousness amongst Malaysians

Leading players benefit from strong distribution

Myopia control contact lenses remain a niche market as consumers prefer myopia spectacle lenses

PROSPECTS AND OPPORTUNITIES

Spike in demand for clear and coloured cosmetic contact lenses driving growth in both daily disposable and frequent replacement lenses

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