



**Euromonitor
International**

Contact Lenses and Solutions in Taiwan

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Silicone hydrogel lenses is a key driver of growth, offering comfortable, healthy, and convenient vision correction

Johnson & Johnson Taiwan Ltd retains its lead, while local player Pegavision invests in innovation

High levels of myopia encourage the use of orthokeratology lenses in Taiwan

PROSPECTS AND OPPORTUNITIES

Continued innovation within silicone hydrogel lenses is expected to drive growth

Coloured contact lenses are set to gain ground, used as a popular beauty accessory

Formosa Optics launches its sustainability report, as environmental practices will be key over the forecast period

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