



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Argentina

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Cigars, Cigarillos and Smoking Tobacco in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight decrease in cigars and cigarillos due to import issues and economic factors
Increased cigar sales driven by Dominican, Honduran, and Nicaraguan imports
Significant growth in fine cut tobacco due to economic shifts and changing consumer preferences

PROSPECTS AND OPPORTUNITIES

Projected decline in cigars due to Tabacalera Sarandi's portfolio reduction
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Tobacco in Argentina - Industry Overview

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What next for tobacco?

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Smoking prevalence
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Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
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DISCLAIMER

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