



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Argentina

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Mixed performance in 2024, as economic recession continues to bite
Tabacalera leads with broad portfolio of local and imported options
Small local grocers gain ground, driven by growing popularity of economically-priced fine cut tobacco

PROSPECTS AND OPPORTUNITIES

Fine cut tobacco will continue to make gains, while pipe tobacco will emerge as niche area of growth
Tabacalera Sarandí ceases domestic production to focus on premium products
Less restrictive government policies may fuel rebound of imported offerings

CATEGORY DATA

- Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
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Tobacco in Argentina - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

SOURCES

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