



**Euromonitor  
International**

# Cigars, Cigarillos and Smoking Tobacco in Switzerland

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Cigars, cigarillos and smoking tobacco follow long-term growth trends

Leaders consolidate their positions

Largely stable distribution landscape

#### PROSPECTS AND OPPORTUNITIES

Falling demand expected across categories

Cuban cigars to remain in the spotlight

Innovation is expected to play a small role

#### CATEGORY DATA

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## Tobacco in Switzerland - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Flavoured tobacco product ban  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

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## MARKET DATA

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## SOURCES

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