



# Cigars, Cigarillos and Smoking Tobacco in France

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## Cigars, Cigarillos and Smoking Tobacco in France - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

More resilient than cigarettes ... with pipe tobacco proving dynamic

The lion's share for Scandinavian Tobacco Group in cigars and cigarillos and JTI in smoking tobacco

Tobacco specialists officially monopolise the distribution of cigars, cigarillos and smoking tobacco

#### PROSPECTS AND OPPORTUNITIES

All products to decline with the exception of pipe tobacco

"Follow the accessories" to find the real unofficial sales of smoking tobacco

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