



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in Singapore

June 2024

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rebound for retail volume sales of cigars and cigarillos in 2023, following spike in 2022

Excise duty tax rise and subsequent price hikes on cigars and cigarillos do not heavily impact consumer spending

Sustained demand for bars/pubs and nightlife establishments boosts sales of cigars and cigarillos on-trade

#### PROSPECTS AND OPPORTUNITIES

Volume sales of cigars and cigarillos through casinos may suffer from competition from neighbouring countries in the forecast period

Potential for growth for premium cigars and cigarillos over the forecast period

Demand for smoking tobacco set to decline further over the forecast period

#### CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 4 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 5 - Sales of Cigars by Size: % Volume 2018-2023

Table 6 - Sales of Cigarillos by Price Platform 2018-2023

Table 7 - NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 8 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 9 - NBO Company Shares of Cigars: % Volume 2019-2023

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Table 11 - NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 12 - LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 13 - NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 14 - LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 15 - NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 16 - LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 17 - NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

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Table 23 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028

Table 24 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-singapore/report](http://www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-singapore/report).