



Euromonitor
International

Savoury Snacks in Nigeria

June 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Savoury snacks struggles amid tough economic conditions in 2024
Consumer focus on familiar and affordable options, limiting sales of niche areas
Savoury biscuits benefits from familiarity and comparatively low cost

PROSPECTS AND OPPORTUNITIES

Economic progress will support category sales during forecast period
Competition will heat up, in turn propelling demand
Popcorn and puffed snacks to lead the way forward

CATEGORY DATA

- Summary 1 - Other Savoury Snacks by Product Type: 2024
- Table 1 - Sales of Savoury Snacks by Category: Volume 2019-2024
- Table 2 - Sales of Savoury Snacks by Category: Value 2019-2024
- Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Savoury Snacks: % Value 2020-2024
- Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2021-2024
- Table 7 - Distribution of Savoury Snacks by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2024-2029
- Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Snacks in Nigeria - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 12 - Sales of Snacks by Category: Volume 2019-2024
- Table 13 - Sales of Snacks by Category: Value 2019-2024
- Table 14 - Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Snacks by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Snacks: % Value 2020-2024
- Table 17 - LBN Brand Shares of Snacks: % Value 2021-2024
- Table 18 - Penetration of Private Label by Category: % Value 2019-2024
- Table 19 - Distribution of Snacks by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Snacks by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Snacks by Category: Value 2024-2029
- Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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