



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Peru

June 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Volume sales rise slowly in 2024
- Sweet biscuits consumers demand a variety of package sizes to meet different needs
- Snack bars shows strong growth in 2024

PROSPECTS AND OPPORTUNITIES

- Plain biscuits set to see only moderate expansion over the forecast period
- Private label will benefit from continued political and economic instability
- Health and wellness trends drive development

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Snacks in Peru - Industry Overview

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-peru/report.