



Euromonitor
International

Savoury Snacks in Slovakia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Savoury snacks achieves positive volume growth, with private label and smaller pack sizes enabling affordable choices
Sustainability trends influence players' strategies in savoury snacks
Larger stores benefit from being able to offer extensive ranges of products and competitive prices

PROSPECTS AND OPPORTUNITIES

Foodservice sales will continue to improve in line with the ongoing recovery of the channel
Oven-baked chips set to pose competition to potato chips
Health-positioned products will continue to rise in popularity

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Snacks in Slovakia - Industry Overview

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-slovakia/report.