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Sweet Biscuits, Snack Bars and Fruit Snacks in Slovenia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Snack bars proving popular as a nutritious snacking option
- Healthier options find favour in sweet biscuits
- Krašcommerce secures its lead through new product development

PROSPECTS AND OPPORTUNITIES

- Dietary restrictions could inspire new product development and innovation
- Premiumisation should help drive value growth with a focus on local products
- Search for convenience likely to influence packaging choices

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Snacks in Slovenia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-slovenia/report.