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Contact Lenses and Solutions in the United Arab Emirates

June 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth in 2025 driven by ubiquity of screen use in the UAE
Johnson & Johnson loses share to an expanding Alcon
Myopia control contact lenses enjoys highest category growth rates in 2025

PROSPECTS AND OPPORTUNITIES

Sunny outlook for contact lenses in the years ahead
E-commerce will continue evolving, but physical retailers will remain dominant
Sustainability unlikely to drive innovation over the forecast period

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-the-united-arab-emirates/report.