



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in Bolivia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars, cigarillos and smoking tobacco hold little appeal for younger consumers  
Legally imported brands are getting harder to find  
E-commerce gains ground by connecting with niche consumers

PROSPECTS AND OPPORTUNITIES

Lack of appeal to younger consumers will continue to undermine sales  
Growing supply of options with a focus on aromatic sensory notes, but intermittent supply impedes brand loyalty  
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Tobacco in Bolivia - Industry Overview

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Competitive landscape  
Retail developments  
What next for tobacco?

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Legislation  
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Minimum legal smoking age

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Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
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## MARKET DATA

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-bolivia/report](https://www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-bolivia/report).