



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in Norway

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

A positive performance for cigars while volume sales of smoking tobacco decline  
Conrad Langaard AS maintains its lead in cigars and cigarillos while improving its share  
While discounters lead sales, tobacco specialists gain ground, especially for cigar sales

PROSPECTS AND OPPORTUNITIES

Volume sales are set to fall as a lack of innovation and alternative products will challenge growth  
Regulatory changes and smoking control measures will dampen forecast growth  
Cigar players are set to focus on premium, limited-edition products to drive sales

CATEGORY DATA

- Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
- Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
- Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
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Tobacco in Norway - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture  
2024 trends  
Competitive landscape  
Retail developments  
What next for tobacco?

OPERATING ENVIRONMENT

Legislation  
Legislative overview  
Summary 1 - Legislation Summary at a Glance  
Minimum legal smoking age

Smoking prevalence  
Plain packaging  
Point-of-sale display bans  
Flavoured tobacco product ban  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

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## SOURCES

Summary 2 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-norway/report](https://www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-norway/report).