



Cigars, Cigarillos and Smoking Tobacco in Romania

June 2024

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Cigars, Cigarillos and Smoking Tobacco in Romania - Category analysis

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2023 DEVELOPMENTS

Price pressures and the end of the pandemic take their toll on sales in 2023

Mixed fortunes for cigars and cigarillos as prices rise

Fine cut tobacco thriving thanks to lower cost versus cigarettes

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