



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in Taiwan

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Stabilisation in cigars and cigarillos while smoking tobacco remains negligible

The Pacific Cigar Co leverages portfolio of in-demand Cuban cigars

Tobacco specialists lead through strong product selections and good customer service

#### PROSPECTS AND OPPORTUNITIES

Growing cigar culture to push the category

Potential tariff and price increases may make cigars even more exclusive

Cigarillos to benefit from pricing and strong distribution

#### CATEGORY DATA

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## Tobacco in Taiwan - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence  
Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Low ignition propensity (LIP) cigarette regulation  
Flavoured tobacco product ban  
Reduced harm  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

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## MARKET DATA

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## SOURCES

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