



Cigars, Cigarillos and Smoking Tobacco in Canada

May 2024

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Cigars, Cigarillos and Smoking Tobacco in Canada - Category analysis

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2023 DEVELOPMENTS

Cigar pairings with drinks support sales

Smoking tobacco is less desirable in Canada

Little company investment due to strict regulations and declining demand

PROSPECTS AND OPPORTUNITIES

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Stable value sales of cigars and cigarillos despite pressing challenges

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What next for tobacco?

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Health warnings
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Advertising and sponsorship
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