



# Cigars, Cigarillos and Smoking Tobacco in South Korea

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## Cigars, Cigarillos and Smoking Tobacco in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Cigars and cigarillos record robust rises in 2024  
Corporación Habanos leads cigars and cigarillos  
Food/drink/tobacco specialists leads in 2024

#### PROSPECTS AND OPPORTUNITIES

Rising volume sales predicted for cigars and cigarillos  
Premiumisation trend to accelerate  
Cigars remain scarce in convenience stores

#### CATEGORY DATA

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## Tobacco in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retail developments  
What next for tobacco?

### OPERATING ENVIRONMENT

Legislation  
Legislative overview  
Summary 1 - Legislation Summary at a Glance  
Minimum legal smoking age

Smoking prevalence  
Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Flavoured tobacco product ban  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

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## MARKET DATA

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## SOURCES

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