



# Cigars, Cigarillos and Smoking Tobacco in South Korea

June 2024

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## Cigars, Cigarillos and Smoking Tobacco in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Interest in foreign cultures increases volume sales of cigars and cigarillos

Cigar bars considered as premium entertainment venues

Corporación Habanos remains the largest player in cigars

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Cigars and cigarillos set to remain a niche category

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Competitive landscape

Retailing developments

What next for tobacco?

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Smoking prevalence

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