



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Ukraine

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Cigars, Cigarillos and Smoking Tobacco in Ukraine - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Multiple factors contribute to driving down volumes
Lack of innovation, investment, and marketing support hits category performance
Flavour ban applies to some products

PROSPECTS AND OPPORTUNITIES

Cigars, cigarillos and smoking tobacco faces significant obstacles
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Consumers likely to shift to alternative products

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Tobacco in Ukraine - Industry Overview

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Health warnings
Plain packaging
Advertising and sponsorship
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DISCLAIMER

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