

Tobacco in Cambodia

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CIGARS, CIGARILLOS AND SMOKING TOBACCO

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Scandinavian Tobacco Group A/S leads with its popular Café Crème brand

Hospitality (on trade) remains the leading channel for premium brands, while small local grocers and supermarkets stock more accessibly priced brands Prospects and Opportunities

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Decline seen in smokeless tobacco, while e-vapour products grow in popularity, despite government ban

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Prospects and Opportunities

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