



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Kazakhstan

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars face ongoing decline while fine cut tobacco gains traction
Dannemann El Noble Cigarro leads cigars and cigarillos while Mac Baren dominates smoking tobacco
Food/drink/tobacco specialists dominate cigar, cigarillo and smoking tobacco sales

PROSPECTS AND OPPORTUNITIES

Mixed outlook for cigars, cigarillos and smoking tobacco
Hookah smoking remains widespread despite ban
Limited innovation expected in niche tobacco categories

CATEGORY DATA

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Tobacco in Kazakhstan - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

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