



Euromonitor
International

Tobacco in Paraguay

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CIGARETTES

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 - Tabacalera del Este SA leads but loses ground to Compañía Distribuidora Internacional and its Lucky Strike and Kent brands
 - Small local grocers remains by far the leading distribution channel for cigarettes
- Prospects and Opportunities
 - Forecast period sales of cigarettes decline due to increased consumer awareness of the harmful effects of smoking
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CIGARS, CIGARILLOS AND SMOKING TOBACCO

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Moderate growth of cigars and cigarillos is driven by mid to high income smokers
Black Leaf leads in cigars and cigarillos thanks to the strong presence of its Café Crème brand
Non-grocery specialists and tobacco specialists lead although retail e-commerce experiences a strong increase
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