



**Euromonitor
International**

Cigars, Cigarillos and Smoking Tobacco in Dominican Republic

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stable volume sales for cigars and cigarillos, with pipe tobacco seeing increasing sales
La Aurora continues to dominate
Distribution quite fragmented across varying channels

PROSPECTS AND OPPORTUNITIES

Challenges in terms of exports
Fall in volume sales for cigarillos, with La Aurora's Principe gaining further volume share
Drive to encourage tourists to become brand ambassadors

CATEGORY DATA

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Tobacco in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

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