



Euromonitor
International

Tobacco in Angola

June 2025

Table of Contents

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

MARKET BACKGROUND

Legislation

TAXATION AND DUTY LEVIES

MARKET DATA

- Table 1 - Sales of Tobacco by Category: Volume 2019-2024
- Table 2 - Sales of Tobacco by Category: Value 2019-2024
- Table 3 - Sales of Tobacco by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Tobacco by Category: % Value Growth 2019-2024
- Table 5 - Forecast Sales of Tobacco by Category: Volume 2024-2029
- Table 6 - Forecast Sales of Tobacco by Category: Value 2024-2029
- Table 7 - Forecast Sales of Tobacco by Category: % Volume Growth 2024-2029
- Table 8 - Forecast Sales of Tobacco by Category: % Value Growth 2024-2029
- Table 9 - Forecast Sales of Tobacco by Category: % Value Growth 2024-2029

DISCLAIMER

CIGARETTES

Key Data Findings
2024 Developments
The shifting dynamics of cigarettes in 2024: trends, challenges, and consumer preferences
The tobacco industry gears towards strategic adaptation of consumer-centric trends
Diversification and channel-specific strategies benefit cigarettes retailing
Prospects and Opportunities
Evolution in smoking habits and targeted consumer engagement
Socio,political and economic factors drive tobacco consumption
Category benefits from more consumer-specific product preferences
Category Data

- Table 10 - Sales of Cigarettes: Volume 2019-2024
- Table 11 - Sales of Cigarettes by Category: Value 2019-2024
- Table 12 - Sales of Cigarettes: % Volume Growth 2019-2024
- Table 13 - Sales of Cigarettes by Category: % Value Growth 2019-2024
- Table 14 - NBO Company Shares of Cigarettes: % Volume 2020-2024
- Table 15 - LBN Brand Shares of Cigarettes: % Volume 2021-2024
- Table 16 - Sales of Cigarettes by Distribution Format: % Volume 2019-2024
- Table 17 - Forecast Sales of Cigarettes: Volume 2024-2029
- Table 18 - Forecast Sales of Cigarettes by Category: Value 2024-2029
- Table 19 - Forecast Sales of Cigarettes: % Volume Growth 2024-2029
- Table 20 - Forecast Sales of Cigarettes by Category: % Value Growth 2024-2029

CIGARS, CIGARILLOS AND SMOKING TOBACCO

Key Data Findings
2024 Developments
Luxury and lifestyle-driven growth in niche tobacco products

Cultural affinity and prestige-driven appeal seen in premium cigars
Tobacco specialists focus on personalised experiences expand
Prospects and Opportunities
Economic growth stimulates the local adoption of international luxury tobacco brands
Growing popularity of alternative smoking products among younger adults
Flavour innovation and premiumisation likely over the forecast period

Category Data

- Table 21 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
- Table 22 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
- Table 23 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
- Table 24 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2019-2024
- Table 25 - NBO Company Shares of Cigars and Cigarillos: % Volume 2020-2024
- Table 26 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2021-2024
- Table 27 - NBO Company Shares of Smoking Tobacco: % Volume 2020-2024
- Table 28 - LBN Brand Shares of Smoking Tobacco: % Volume 2021-2024
- Table 29 - Distribution of Cigars and Cigarillos by Format: % Volume 2019-2024
- Table 30 - Distribution of Smoking Tobacco by Format: % Volume 2019-2024
- Table 31 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2024-2029
- Table 32 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2024-2029
- Table 33 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2024-2029
- Table 34 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2024-2029

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO

Key Data Findings
2024 Developments
Health-driven innovation and economic factors shape demand for e-vapour products and heated tobacco
Modernisation and consumer strategies driving growth in alternative smoking products
Distribution benefits from consumer demand for convenience and specialisation
Prospects and Opportunities
Urbanisation and youthful demographics fuel the growth of e-vapour products and heated tobacco
Wider availability and rising health consciousness stimulate demand
Industry players focus on technological and sustainable innovation

Category Data

- Table 35 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2019-2024
- Table 36 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2019-2024
- Table 37 - NBO Company Shares of Smokeless Tobacco: % Volume 2020-2024
- Table 38 - LBN Brand Shares of Smokeless Tobacco: % Volume 2021-2024
- Table 39 - Distribution of Smokeless Tobacco by Format: % Volume 2019-2024
- Table 40 - Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2024-2029
- Table 41 - Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tobacco-in-angola/report.