



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Chile

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars driving growth due to signs of slight economic improvement in 2024
Leading brands are gaining relevance, leaving little room for new competitors
Small local grocers adversely impacted by increased smuggling

PROSPECTS AND OPPORTUNITIES

Cigarillos offers the greatest potential in the forecast period
Changes in habits slow category growth despite improved economic prospects
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Tobacco in Chile - Industry Overview

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Competitive landscape
Retail developments
What next for tobacco?

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Legislation
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Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
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DISCLAIMER

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