



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Costa Rica

July 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Robust current value and volume growth in 2024
- Two differing trends at play
- Wafer rolls having a moment

PROSPECTS AND OPPORTUNITIES

- Opportunity for healthier positioning for children
- Products with functional ingredients a key growth area
- Pursuit of guilt-free indulgence

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Snacks in Costa Rica - Industry Overview

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- What next for snacks?

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-costa-rica/report.