

# Lodging (Destination) in Romania

October 2024

**Table of Contents** 

## Lodging (Destination) in Romania - Category analysis

## **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

Buoyant growth in lodging revenue in 2024

Modernisation continues apace

## PROSPECTS AND OPPORTUNITIES

Steady growth in demand for lodging as better economic conditions encourage consumers to prioritise travel Rise of residential rentals and mid-market hotels will drive lodging expansion

## **CATEGORY DATA**

- Table 1 Lodging (Destination) Sales: Value 2019-2024
- Table 2 Lodging (Destination) Online Sales: Value 2019-2024
- Table 3 Hotels Sales: Value 2019-2024
- Table 4 Hotels Online Sales: Value 2019-2024
- Table 5 Other Lodging Sales: Value 2019-2024
- Table 6 Other Lodging Online Sales: Value 2019-2024
- Table 7 Lodging (Destination) Outlets: Units 2019-2024
- Table 8 Lodging (Destination) Rooms: Number of Rooms 2019-2024
- Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024
- Table 10 Hotels NBO Company Shares: % Value 2019-2023
- Table 11 Hotel Brands by Key Performance Indicators 2024
- Table 12 Forecast Lodging (Destination) Sales: Value 2024-2029
- Table 13 Forecast Lodging (Destination) Online Sales: Value 2024-2029
- Table 14 Forecast Hotels Sales: Value 2024-2029
- Table 15 Forecast Hotels Online Sales: Value 2024-2029
- Table 16 Forecast Other Lodging Sales: Value 2024-2029
- Table 17 Forecast Other Lodging Online Sales: Value 2024-2029
- Table 18 Forecast Lodging (Destination) Outlets: Units 2024-2029

## Travel in Romania - Industry Overview

## **EXECUTIVE SUMMARY**

Travel in 2024

Airlines: key trends Hotels: key trends Booking: key trends What next for travel?

## MARKET DATA

- Table 19 Surface Travel Modes Sales: Value 2019-2024
- Table 20 Surface Travel Modes Online Sales: Value 2019-2024
- Table 21 Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 22 Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 23 In-Destination Spending: Value 2019-2024
- Table 24 Forecast In-Destination Spending: Value 2024-2029

## DISCLAIMER

## **SOURCES**

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/lodging-destination-in-romania/report.