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# Dietary Supplements in Azerbaijan

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- New regulations to control and monitor imports puts pressure on sales of dietary supplements
- Dietary supplements no longer available on prescription
- Competition intensifying as consumers look for the best value

PROSPECTS AND OPPORTUNITIES

- New regulations or the sale and recommendation of dietary supplements could present a significant obstacle to growth
- Prices likely to remain stable due to challenging economic conditions
- A number of local companies may curtail their activities.

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Consumer Health in Azerbaijan - Industry Overview

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DISCLAIMER

## DEFINITIONS

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