

Weight Management and Wellbeing in Algeria

September 2024

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Weight Management and Wellbeing in Algeria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Obesity and overweight on the rise in Algeria

Weight loss supplements continue to shape the category

Imported brands dominate due to their international reputation

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Rising concern about weight control will drive growth

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Growing awareness will drive demand across all social groups

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DISCLAIMER

DEFINITIONS

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