



Euromonitor  
International

# Savoury Snacks in Canada

June 2025

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Savoury snacks drive positive growth, benefiting from ongoing innovation  
Frito-Lay Canada retains its lead while Whole Living Kitchen Inc showcases strong growth  
Retail e-commerce continues to gain share while discounters offer competitive price points

#### PROSPECTS AND OPPORTUNITIES

Ongoing growth is expected to be supported by health and wellness trends  
The protein trend is expected to continue, shaping product innovation in savoury snacks  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/savoury-snacks-in-canada/report](http://www.euromonitor.com/savoury-snacks-in-canada/report).