

Debit Cards in France

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Charge cards enjoy growing merchant acceptance in 2024

2024 sees continued recovery for business tourism and MICE, supporting growth for charge cards

CB remains the overall leader, though other operates are gaining ground

PROSPECTS AND OPPORTUNITIES

Charge cards may see more modest growth during the forecast period

FrenchSys and others set to free themselves further from the CB system

Charge cards to benefit from more favourable environment for mobile payments and digital wallets

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CB rules in spite of low recognition, while issuers record slight improvements in 2024

PROSPECTS AND OPPORTUNITIES

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