



Euromonitor
International

Credit Cards in Denmark

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Record growth for credit card usage in Denmark in 2024
Development patterns in credit cards differ significantly from those seen in debit cards
Major banks lead in issuers, Mastercard in operators

PROSPECTS AND OPPORTUNITIES

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[Debit Cards in Denmark - Category analysis](#)

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[Store Cards in Denmark - Category analysis](#)

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