



**Euromonitor  
International**

# Pre-Paid Cards in Poland

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Personal charge cards withdrawn from issuers' offer s
- Commercial charge cards remain active on a small scale
- Limited audience for charge cards

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## KEY DATA FINDINGS

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Cardholders incentivised to actively use credit cards

Dynamic CVC/CVV code in PKO Bank Polski's offer

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[Debit Cards in Poland - Category analysis](#)

[Debit Cards in Poland - Company Profile](#)

KEY DATA FINDINGS

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- Payment infrastructure development drives debit card transactions
- Rapid rises for mobile NFC payments
- Debit cards for children and entrepreneurs offer growth potential

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KEY DATA FINDINGS

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- Revolut strengthens in Poland
- Fewer pre-paid cards on offer from Polish banks
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[Store Cards in Poland - Category analysis](#)

[Store Cards in Poland - Company Profile](#)

## 2024 DEVELOPMENTS

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[Financial Cards and Payments in Poland - Industry Overview](#)

## EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

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